

# NETBOTZ IN FINANCE



In the financial world, everything revolves around transactions. Today, 100% of financial transactions are dependent on network and computer availability. Every minute of downtime can equate to millions of dollars in lost transactions and can jeopardize a financial institutions relationship with its customers. Therefore network downtime and computer malfunctions are deemed unacceptable. The challenge IT professionals face is they do not have enough eyes and ears to watch over everything that can and likely will negatively impact the performance of network and computing devices.

## **ENVIRONMENTAL AND SECURITY CHALLENGES:**

While almost every financial institution has deployed perimeter protection solutions (intrusion detection solutions, anti-virus software, firewalls, etc.) many have not addressed the most basic and real threat to network availability and security: the environment in which their core IT infrastructure resides. Threats such as heat, humidity, power loss, a server fan breakdown, personnel tampering with equipment are often overlooked. These can cause more network downtime than anything else. Because of the frequency and severity these problems pose to financial institutions, IT professionals are deploying environmental monitoring and alerting solutions that extend their eyes and ears across the network, into data centers, rack closets — virtually any location where IT equipment resides.

## **BENEFITS DERIVED FROM NETBOTZ:**

NetBotz is the leading provider of environmental monitoring and alert solutions to the financial services industry. The company's solution reduces network and equipment downtime, increases the bandwidth of IT staff, and improves response-to-resolution times.

With NetBotz financial institutions can instantly:

- ◆ **Garner a payback in 12 months or less.**
- ◆ **Increase network availability** by eliminating computer malfunctions that result from the slightest change in environmental conditions.
- ◆ **Reduce meantime to repair time** with browser-based access to environmental data and video surveillance documentation.
- ◆ **Justify investments required to improve equipment** negatively impacting network availability (based on data, photographs and video logs).

- ◆ **Save tens of thousands of dollars in equipment** from being damaged by harmful environmental conditions.
- ◆ **Increase security** by placing video surveillance devices in critical IT areas.
- ◆ **Re-deploy IT staff** on more strategic projects rather than watching over IT equipment and spaces.
- ◆ **Remotely monitor physical conditions and equipment** through a single web-based management console.

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## **NETBOTZ CUSTOMERS IN FINANCIAL SERVICES:**

Don't overlook the most common and real threats that that can negatively impact business performance. Improve network availability and security with NetBotz. Below are just a few of the financial institutions that have made the right choice and are reaping significant benefits from NetBotz ...

**Chase Manhattan Bank**  
**Bank of America**  
**Bank One**  
**First Union National Bank**  
**Chicago Stock Exchange**

**Farmers State Bank**  
**Washington Mutual Bank**  
**UBM Bank**  
**UBS**  
**Accredited Home Lenders**

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To schedule a NetBotz Web Demo go to [www.netbotz.com](http://www.netbotz.com) or contact a local NetBotz Account Executive at 877-908-2687.



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[WWW.NETBOTZ.COM](http://WWW.NETBOTZ.COM)

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